



**NOTICE OF REQUEST FOR EXEMPTION FROM CH. 103D, HAWAII REVISED STATUTES**

TO: Chief Procurement Officer (“CPO”)

FROM: Administration - PR Jonell Kaohelaulii, Information & Education Specialist

Pursuant to HRS § 103D-102(b)(4) and HAR, Ch. 3-120 et seq., the Division requests a procurement exemption for the following:

1. Describe the goods or services:  
Print advertisement – newspaper
2. Vendor/Contractor/Service Provider:  
Oahu Publications / The Garden Island Newspaper (TGI)
3. Amount of Request:  
\$4,955.08
4. Term of Contract:  
From: July 7, 2021 to: December 29, 2021
5. Prior procurement exemption, if applicable:  
[Click here to enter text.](#)  Not Applicable
6. Explain in detail why it is not practicable or not advantageous for the Department to procure by competitive means:  
The selection of this vendor is based on its target readership group; limited publication with similar readership and Chapter 103D, HRS, pursuant to section 3-120-4(b)(14).
7. Explain in detail the process that will be or was utilized in selecting the Vendor/Contractor/Service Provider:  
The Department (Jonell Kaohelaulii) met with Brand Expert (Advertising/Sales), Eden Raquel at the Garden Island Newspaper (TGI) to discuss continuing its weekly newsprint advertising to expand its public outreach messages and help to notify the public of its conservation programs and service-related announcements. TGI’s readership views and community visibility are aligned with the Department’s target audience and capture residents whom prefer to read print news versus online. TGI agreed to offer a weekly banner print ad; with consistent placement on Wednesdays (the newspaper’s 2<sup>nd</sup> highest readership day) and is including online website presence via TGI’s website.
8. Identify the Procurement Officer (responsible employee conducting and managing this procurement) or the point of contact (employee to contact for further information). *Appropriate delegation of procurement authority and completion of mandatory training is required.*

If checked the Procurement Officer is also the Point of Contact.

Procurement Officer

Name: Christine Erorita

Title: Departmental Contracts Officer



*Water has no substitute.....Conserve it*

Division: Administration  
Phone: 808-245-5409  
Email: cerorita@kauaiwater.org

Point of Contact

Name: Jonell Kaohelaulii  
Title: I&E Specialist  
Division: Administration - PR  
Phone: 8082455461  
Email: jkaohelaulii@kauaiwater.org

***All requirements and approvals, and internal controls for this procurement have been complied with and the responsibility for ensuring compliance is met as required by HRS § 103D. I certify that the information provided herein is, to the best of my knowledge, true and correct.***

/s/ Jonell Kaohelaulii

*Division Head or Lead Electronic Signature*

Inquiries about this request shall be directed to the contact named above. Written objections to this notice to issue an exempt procurement contract shall be submitted, within seven (7) calendar days, or as otherwise allowed from the date the notice is posted, to the Point of Contact

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*Date Notice Posted: Wednesday, June 16, 2021*

*Inquiries about this request shall be directed to the contact named above. Written objection to this notice to issue an exempt procurement contract shall be submitted, within seven (7) calendar days, or as otherwise allowed from the date of the notice is posted, to the Point of Contact*

*CPO comments:*

*This approval for exemption is for the solicitation process only. All other requirements of HRS § 103D shall apply unless otherwise waived or exempted.*

*If there are any questions please contact the Point of Contact*

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APPROVED

DENIED

/s/ Marites Yano

*Chief Procurement Officer*

Click here to enter a date.

*Date*